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Neo Telemedia Limited

中國新電信集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8167)

APPEAL TO THE ORDER

Reference is made to the announcements (the "Announcements") of Neo Telemedia Limited (the "Company") dated 27 May 2016, 13 June 2016, 30 June 2016 and 7 July 2016 in relation to the Summons. Unless the context otherwise requires, capitalized terms used herein shall bear the same meanings as defined in the Announcements.

The Board announces that the High Court dismissed the Application at the hearing on 29 July 2016. The Company is now seeking legal advice on further course of action to be taken on the Order.

The hearing on the Appeal has been fixed for 26 September 2016 at the High Court.

Further announcement will be made by the Company as and when appropriate.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board Neo Telemedia Limited CHEUNG Sing Tai

Chairman and Chief Executive Officer

Hong Kong, 29 July 2016

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu and Mr. XU Gang, and three independent non-executive Directors, namely Mr. LEUNG Ka Wo, Ms. XI Lina and Mr. HUANG Zhixiong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website on the "Latest Company Announcements" page for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.